

News Brief

September 2018



Residential Sector

Random Acts of Cybersecurity

Randomly each day, you should perform one intentional act to make your environment more secure, either at home, at work or in the community.

By: George Finney, contributor, *Forbes*, August 3, 2018

Read more: www.forbes.com/sites/forbestechcouncil/2018/08/06/random-acts-of-cybersecurity

Diplomas and Delinquencies

A recent study analyzed the potential impact of families with children seeking higher education on the rate of foreclosures.

By: Kristina Brewer, *DS News*, August 7, 2018

Read more: dsnews.com/daily-dose/08-07-2018/do-diplomas-equal-delinquencies

10 Hottest Housing Markets for Home Improvement Loans

Housing market conditions are prompting many older homeowners to age in place and renovate, rather than sell and purchase another home.

By: Elina Tarkazikis, *National Mortgage News*, August 10, 2018

Read more: www.nationalmortgagenews.com/list/10-hottest-housing-markets-for-home-improvement-loans

Sellers Still Rule -- for 2 Years, Says Zillow

It won't be a buyer's market until 2020, but home price growth has slowed in more than half of the nation's largest metros, according to the study.

By: Patrick Kearns, *Inman News*, August 27, 2018

Read more: www.inman.com/2018/08/27/the-market-wont-favor-buyers-until-at-least-2020-zillow

Facebook to Add Millions of New Real Estate Listings as Push into Real Estate Continues

Facebook partnered with Zumper and Apartment List to add rental listings to Facebook Marketplace and now Facebook is at it again, this time with Rental Beast.

By: Jeremiah Jensen, *HousingWire*, August 24, 2018

Read more: www.housingwire.com/articles/46569-facebook-set-to-add-millions-of-new-real-estate-listings-as-push-into-real-estate-continues

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Commercial Sector

A Push to Modernize Airports to Fuel More Shopping

When it comes to commercial real estate, airports offer the two biggest factors linked to retail success: location and foot traffic.

By: Christine Negroni, *The New York Times*, September 4, 2018

Read more: www.nytimes.com/2018/09/04/business/airport-project-shopping-dining.html

Supplies Unchained: Perspective on Providing 21st Century Distribution Solutions

Wayne Gretzky famously claimed the secret to his success was quite simple: "Skate to where the puck is going, not where it has been." In the industrial market, commercial practitioners are attempting to skate ahead of supply chain innovation in order to capitalize on a robust market.

By: Jacob S. Knabb, Associate, Commercial Communications & Services, National Association of REALTORS®, August 27, 2018

Read more: www.nar.realtor/commercial-connections/supplies-unchained-perspective-on-providing-21st-century-distribution-solutions

Drone Inspections Reduce Commercial Real Estate Investment Risks

Accurate and timely drone-based assessments of property conditions can help reduce investment risk and help property managers, owners and insurers make key decisions about their properties.

By: Nathan Stump, *UAS Vision*, August 27, 2018

Read more: www.uasvision.com/2018/08/27/drone-inspections-reduce-commercial-real-estate-investment-risks

A Year Later, Assessing the Extent of Property Damage from the 2017 Hurricanes

Three devastating hurricanes struck the United States in 2017; since then, commercial real estate professionals in the affected regions have been dealing with the aftermath.

By: Mary Diduch, *National Real Estate Investor*, August 28, 2018

Read more: www.nreionline.com/property-management/year-later-assessing-extent-property-damage-2017-hurricanes

Millennials Are So Last Year: Commercial Real Estate Developers Build with Gen Z in Mind

Take a look at how the core five commercial real estate sectors are already incorporating the demands of Generation Z.

By: Melissa Oyler, *BIZNOW*, August 21, 2018

Read more: www.bisnow.com/national/news/commercial-real-estate/gen-z-takeover-developers-are-no-longer-building-with-just-millennials-in-mind-92040?rt=61922